



NEWS RELEASE

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FOR IMMEDIATE RELEASE
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San Joaquin RTD's "Stuff the Bus" Collects Four Tons of Food!

(Stockton, CA) – San Joaquin Regional Transit District (RTD) held its 11th Annual "Stuff the Bus" food drive November 13-15 to benefit Emergency Food Bank of Stockton/San Joaquin and Second Harvest Food Bank. This year, RTD and food bank volunteers collected over 8,000 pounds of food! This included 5,160 pounds of non-perishable food items, plus 168 turkeys, 35 hams, and 173 pounds of chicken, which totaled 3,019 pounds.

For this year's campaign, RTD partnered with Citadel Broadcasting, The Record newspaper, and Food-4-Less. Citadel Broadcasting promoted the campaign with public service announcements, giveaways, and live on-site broadcasts, including an all day marathon with KWIN's morning show hosts Amanda King and Lucas. The Record promoted the drive through event advertising and news coverage. The Food-4-Less store at 789 W. Hammer Lane in Stockton hosted the site for the weekend food drive.

In addition to thanking its campaign partners for their continued support, RTD would like to give special thanks to a few of the organizations and people who generously helped make RTD's food drive a success. (This is by no means a comprehensive list, however):

- All the "Stuff the Bus" participants
- Amanda King and Lucas, their generous listeners, and the KWIN and KJOY staff
- All the event volunteers and staff who pitched in throughout the drive
- Emergency Food Bank of Stockton/San Joaquin and Second Harvest Food Bank staff and volunteers for their support
- The Port City Roller Girls for actively promoting the event
- Tim Ulmer Photography for event photography

RTD is proud to have sponsored this successful event and appreciates the community's participation to assist Emergency Food Bank of Stockton/San Joaquin and Second Harvest Food Bank in feeding the area's hungry during this holiday season.

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